



Energeeeinc.com (EI) is an online business and economics game that offers students of all levels the ability to implement lessons into a real life simulation.

Players compete against each other in an open market building Nuclear, Solar, Wind and Oil properties and:

- Continually need to assess and change energy prices in order to stay competitive
- Adjust employee salaries & benefits to discover optimal production levels
- Buy and sell stocks of other EI companies for profit or loss.

Energee Inc is adaptive - Supply and demand is driven by players and changes constantly.

Simulated concepts include:

- Set business goals
- Analyzing properties
- Buying and selling stocks
- Regional & Location Risks
- Insider Trading
- Staff management & utilization
- Supply and Demand
- Pricing Strategies
- Salary management
- Analyzing charts and data
- Analyzing other companies within the game

Research Shows: Educational Gaming Programs are in Demand

- High Schools, Colleges and Universities are actively seeking adaptive learning experiences for their students
- Adaptive learning increases retention and applicability of concepts
- Advanced/High level offerings are currently not available
- Simulated environments allow students to make real time decisions that directly impact results – within a safe, engaging environment

Energee Inc Current Status:

- Free, online and available for anyone to play
- 3,000+ players from high school through college
- Various university economics clubs competing internally

Energee Inc – Expansion & Customization

- Customizable: new games can easily be created using core code to appeal to different groups, ages and abilities i.e. Toy Factory, Gem Miner, Space Miner etc.
- Flexible: create curriculum plans around the game to enhance in-class presentation, coursework, learner engagement and knowledge transfer
- Multiple approaches for players: Energee Inc. can create guided discovery tools to assist players in maximizing their learning or game can be a self discovery exercise providing real world trial/error experiences
- Multi media experience: video newsroom can be expanded to include talking avatar based segments relating to the game as well as educational objectives

Getting Started

Please email staff@energeeeinc.com to have a custom game and link set up for your students.